



FOR IMMEDIATE RELEASE

Northfield Area Family Y Hires New CEO

[Northfield, MN, March 18, 2019] The Northfield Area Family Y Board of Directors is pleased to announce the hiring of Krista Danner as the new Chief Executive Officer. The Y Search Committee conducted a national search to fill the open position. Ms. Danner will start her responsibilities on April 15, 2019.

Krista Danner comes to the Y from the Park Nicollet Foundation where she has served since 2011, holding positions of increasing responsibilities including the role of associate director of the foundation since 2017. Krista brings a wealth of experience managing a Y. From 2006 to 2011, she served the YMCA of Metropolitan Minneapolis, most recently as Executive Director. She brings expertise in leadership, outreach, collaboration, creating partnerships, fund-raising, and development and implementation of strategic plans.

"Krista's experience makes her a great match for our organization. She will continue to champion the mission of the Y in partnership with the staff, volunteers, Board of Directors and community partners. Danner is an excellent communicator and excels at cultivating relationships," shared Amy McBroom, Y Board Chair.

Ms. Danner earned a Master of Science degree in sports administration from South Dakota State University in Brookings and a Bachelor of Science degree in management from Huron University in South Dakota. She is also a Certified Fundraising Executive (CFRE).

CEO Search Committee Chair, Gretchen Ehresmann, stated, "Krista is a mission-driven leader and has demonstrated significant results in her work."

As CEO, Danner will oversee the operations, programs and mission of the Y, including collaborative initiatives with key community partners. She brings a passion for the Y mission and looks forward to making a positive impact on the people served in Northfield and the surrounding communities

"I am thrilled to serve as the Northfield Area Family YMCA CEO," said Danner. "I am impressed with the incredible commitment from volunteers, board members, staff, donors and community members who have helped to make the Northfield Area Family Y what it is today. There is a genuine love and support of the Y's mission of building strong kids, strong families and strong community in Northfield and the surrounding communities. I am excited about the future of the Y and the continued positive impact we will make together in the lives of many people."

About the Y: The Northfield Area Family Y builds strong kids, strong families and strong community. The Y works as a trusted partner and collaborator with the many organizations in our community that provide programs and services to enrich Northfield and the surrounding communities to build a healthier, more active and engaged community. The organization operates by the values it hopes to cultivate in society; caring, honesty, respect and responsibility. Everyone is welcome to participate in Y programs or visit the Y community center.

If you would like more information about this topic, please contact Gretchen Ehresmann at 507-645-0088 or ceo@northfieldymca.org.