

#### MEMORANDUM

DATE: September 14, 2020

- To: Honorable Mayor & City Council
- CC: Dave Bennett, Director of Public Works/City Engineer; Mark Elliott, Police Chief; Mitzi Baker, Community Development Director; Deb Little, City Clerk; Michelle Mahowald, Communications & Human Resources Director; Teresa Jensen, Director of Library and Information Technology Resources; Chris Hood, City Attorney

From: Ben Martig, City Administrator

RE: "Supplemental Agenda Background Memo" for September 15, 2020 No. 1.

#### Summary Report:

The following is an update on agenda items as supplemental background agenda information made available for Tuesday, September 15, 2020.

#### Approval of Agenda

The following changes are recommended for the agenda:

- City Administrator Ben Martig and Mayor Pownell are recommending moving the City Council Meeting Minutes for September 1, 2020 to the consent agenda. This change was implemented at the last City Council meeting, but was missed during agenda preparation.
- A request was received by Councilors DeLong and Zweifel to move <u>Item #6 Res. 2020-081 –</u> <u>Consider Resolution Establishing Citizen Police Department Administrative Policy Review Task</u> <u>Force and Related Mayoral Appointments</u> from the consent agenda to the regular agenda. City Administrator Martig and Mayor Pownell are recommending this item to be placed as the first item of regular business.

<u>Item #4 – 20-471 Presentation: Brief Update on Riverfront Enhancement.</u> Please see attached presentation that will be provided by Mitzi Baker, Community Development Director.

#### Item #2020-084 Consideration of Resolution Adopting a Proposed 2020 Northfield Economic Development Authority (EDA) Tax Levy Payable in 2021.

Please see attached presentation that will relate to each of the budget and tax levy items. City Administrator Martig will provide an overall presentation related to agenda items 16-19 related to tax levy and budget related items. There will only be one staff presentation but council may have separate questions and discussion on each of the related items.

#### Item #21 – Resolution 2020-089 Consider Resolution Authorizing CARES Act Funding.

Staff is not recommending any action related to the CARES Act Funding for the Council meeting tomorrow. Staff has been reviewing regular information from the Federal and State government related eligible City expenses for CARES Funding. Based on the most current information, staff will be recommending to submit eligible direct City expenses that would be able to fulfill the remaining CARES Act funding obligations. Thereafter, the City Council could then choose to fund additional programs

outside of CARES requirements. Staff will be recommending action at the October 6<sup>th</sup> meeting related to direct city expenses. Additionaly, there will be an opportunity to authorize other external funding that evening or at another time.

Staff is updating financial information to illustrate the direct City funding commitments through FEMA and CARES and an outline of potential additional external funding for the City Council to consider in the future.

# NORTHFIELD MN RIVERFRONT ENHANCEMENT ACTION PLAN

AN INTRODUCTION NORTHFIELD, MINNESOTA



# Council Initiated

The REAC was established at the end of 2018 as a temporary committee to advise development of a Riverfront Enhancement Action Plan. The City Council adopted a resolution 2018-115 in November 2018 to create the Riverfront Enhancement Advisory Committee to further the City's strategic priorities, including:

- "riverfront enhancement";
- "enhanced tourism"; and
- "expanded downtown"

All of which contribute to "Economic Development: A Community That's Economically Thriving".

The Council adopted resolution established an expectation that the Committees work would include preparation of a Riverfront Enhancement Action Plan that includes the following:

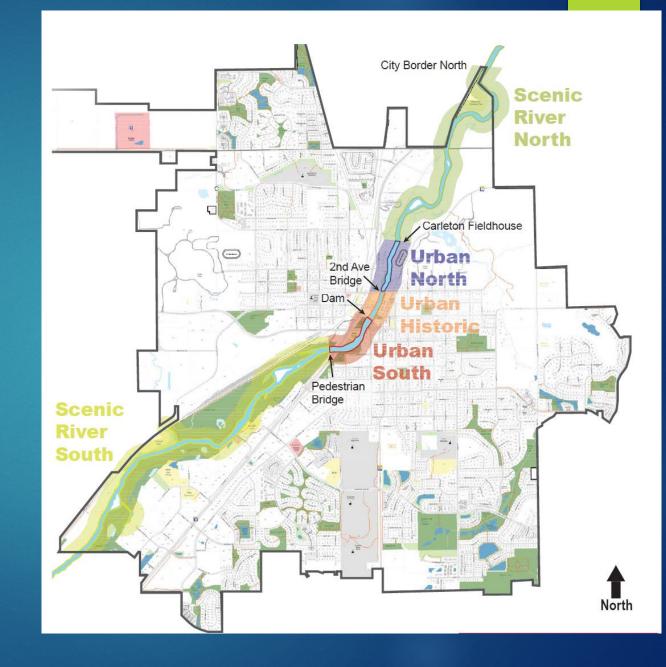
- Prioritization to align with the strategic plan; and
- Concept plans for strategic park improvements; and
- Identified short term and long term projects and funding sources; and
- Preservation and conservation of the riverfront; and
- Identification of stormwater management project priorities; and
- Strategies for increased active use of the riverfront; and
- Opportunities for business expansion on the corridor.

# Project Timeline



# Characteristics & Geography

5 Districts



## Action Plan

DRAFT FOR COMMENT 9/4/2020





Draft for Review: Riverfront **Enhancement Action Plan** 

- Poster •
- Intro-Overview Handout •
- Process Overview •
- 7 Project Description  $\bullet$ Pamphlets
  - Ames Park
  - **Riverside Lions Park** •
  - Babcock Park
  - Sechler Park
  - Ames Mill Dam •
  - Downtown Riverwalk
  - Local & Regional Trail System

## Action Plan

#### THE 2020 RIVERFRONT ENHANCEMENT ACTION PLAN

#### ORTHFIELD'S CANNON RIVER REGIONAL PARK EXPERIENCE

#### AMES PARK "VILLAGE GREEN ON THE WATER"

Strategically located along Highway 3 and directly across the Cannon River from the heart of downtown, Ames Park has a multiple roles to play in Northfield's emerging regional park experience.

As an iconic landmark greeting travelers, Ames has the space and character to accommodate gatherings, performance and cultural events. But equally compelling is its role in accessing the riverfront itself and establishing places for strolling, viewing and quiet reflection along an exciting new segment of the Downtown Riverwalk. Safe access and parking must be addressed, as should select screening of the highway, but proven economical strategies are available to do so.



People are drawn to the water's edge as part of daily routine or special events



NPS-facilitated REAC workshops explored ideas summarized in design program diagrams



ORTHFIELD'S CANNON RIVER REGIONAL PARK EXPERIENCE

AMES PARK

"VILLAGE GREEN ON THE WATER"

THE 2020 RIVERFRONT ENHANCEMENT ACTION PLAN





Provide choices for informal gathering and relaxation

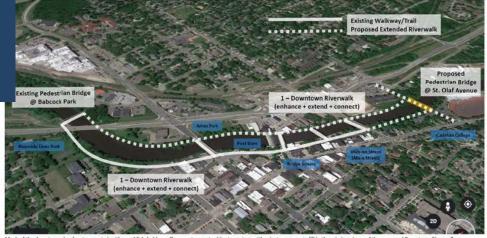


#### DOWNTOWN RIVERWALK



Action Plan objectives focus on creating multiple, highly visible connections between the Downtown District and the river

#### DOWNTOWN ORTHFIELD'S CANNON RIVER REGIONAL PARK EXPERIENCE RIVERWALK



Much of the downtown riverfront property is either publicly held, or offers great opportunities to partner with private owners, to fill in the missing pieces of the proposed Downtown Riverwalk.

ORTHFIELD'S CANNON RIVER REGIONAL PARK EXPERIENCE

#### DOWNTOWN RIVERWALK PROJECT FOCUS

Primary ACTION PLAN Objective: To create a universally accessible, highly visible, signature destination loop walkway/trail that connects both sides of the river with the Downtown Business District, enhanced riverfront parks, the local and regional trail system and other city amenities and attractions.

#### **KEY RECOMMENDATIONS**

Already an immensely popular feature of downtown, an improved and completed, universally-accessible Downtown Riverwalk has the potential to elevate Northfield's riverfront into world-class experience that is both intimate and dynamic. Key strategies include:

- Encourage integration of private and public properties; demonstrate how seamless, barrier-free connections with proposed riverfront enhancements delivers multiple benefits
- Provide incentives for specific land or building owners to improve the river side of their properties to share costs and benefits of riverfront enhancements
- Focus on wayfinding signs and maps to help orient visitors and increase trail use
- Fill in the missing pieces; connect with existing walks and trails to provide a completed loop



ENHA

Trail connections and

variety of design solu

"urban edge" encoun

Connect with existing bridge at Babcock Park and add new bridge at St. Olaf Avenue



Promote and enhance access to natural areas as part of your unique urban ecology



xplore cantilever or catwalk solutions to connect beneath ridges or along buildings adjacent to the river



 Focus on actions that maintain and enhance existing segments with furnishings, lighting, seating, regular programming, improved river access
Coordinate volunteer riverbank clean-up cuestion

THE 2020 RIVERFRONT ENHANCEMENT ACTION PLAN

- Identify potential public and private sector partners, influential stakeholders, and agency review criteria, including Wild and Scenic River constraints
- Research and pursue available funding sources, including grants, capital improvements programs, private investment
- Begin design process for missing segments with qualified consultant, through conceptual design, design development, construction documer bidding, contractor selection and completed construction

For a complete list of recommendations, please refer to the Links and Related Documents provided below.

## Anticipated Next Steps

Staff will work with Communications to promote community participation in reviewing and providing feedback on the Action Plan

Boards & committees (i.e. Parks, Planning, EDA) will be provided the opportunity to provide written comments

Comments will be reviewed and synthesized & will inform final edits for Council consideration

The Riverfront Enhancement Action Plan Advisory Committee will meet a final time to formalize their recommendation to Council

The Plan will be presented to the City Council for formal consideration and action; tentatively in November, but before the end of the year.

# Implementation – Key Components

#### Resources

**Dedicated Time** 

Dedicated City Budget

Grants and Partnerships

#### Preparation

Site Construction Design

Procurement

Programming & Policy Strategy

#### Action

Administer

Activate

Install or Build

Evaluate

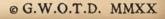
Adjust

Continue

Potamophilous [pot-uh-MAHF-uh-luhs] (adj.) 1. River-loving; pertaining to one who loves rivers.

USED IN A SENTENCE: "Being born and raised a stone's throw from the banks of the Shenandoah, he was bound to be potamophilous."

www.FaceBook.com/GrandiloquentWords



www.GrandiloquentWordOfTheDay.com



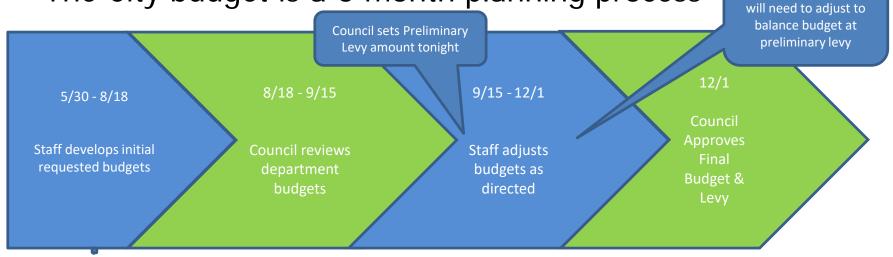
### 2020 Budget Worksession Preliminary Levy & Budget September 18th, 2020

9/14/20

# Budget Timeline 2020

General Fund expense

• The City budget is a 6 month planning process



• Key Dates in the planning process



### **Budget Process**

- Further consideration of adjustments may occur prior to adoption of a final levy in December
  - Levy cannot go up from what is approved tonight, this is the maximum, (in December it can go down, but not up)
  - Discussions regarding additional personnel/projects can continue in October and November

### **Budget & Levy Scenarios**

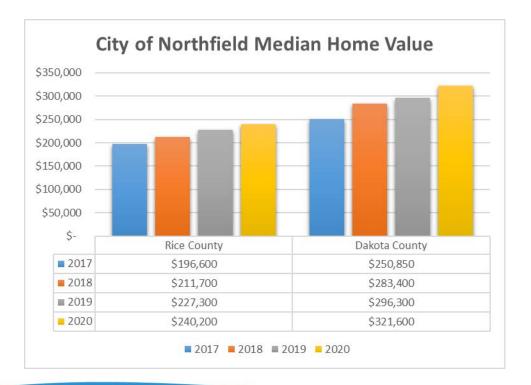
- 3 Preliminary Levy Options discussed
  - 5.7% "baseline" Recommended option
  - 7.7% Alternative option
  - 3.7% Alternative option
- Setting the Preliminary Levy is setting a maximum \$ amount
  - The Preliminary Levy will be reflected on tax statements in November
  - Final levy in December can go down, but cannot go up

### Estimated Market Value and Net Tax Capacity Changes

- Preliminary estimates for market value and net tax capacity have been received from both Rice and Dakota County
  - Estimated Market Value increase of 6.0%
    - Approximately 15% of this increase is related to new development
  - Estimated Net Tax Capacity increase of 6.8%
    - An increase in net tax capacity helps offset the impact of an increase in the levy

## Northfield Median Home Value

- In 2020, Median Home Values increased
  - 5.7% in Rice County (vs 7.4% increase in 2019)
  - 8.5% in Dakota County (vs 4.6% increase in 2019

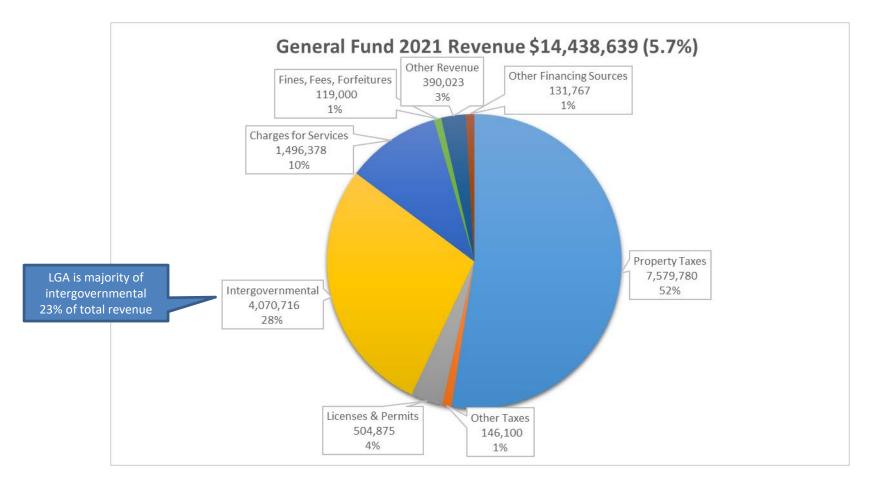


# **Property Tax Comparison**

• Median Home Value Taxes compared to neighboring cities



## **General Fund Revenue**





# Notable General Fund Changes

#### • Revenue up 0.23%

- Local Government Aid (LGA) certification increased \$75K
  - Will continue to monitor the State's economic forecasts for any potential reduction in LGA in December 2020 or 2021
- Other revenue fairly flat
- Fee schedule has not been updated recently, may be an opportunity
- Expenses up 1.9%
  - Personal Services increase, consistent with Pay 2017 Study
  - Elections decreased, 2021 is a non-election year
  - Included Finance Software upgrade, to begin 2020, implement 2021
    - Automated workflow becomes a necessity in COVID adaptation

# **General Fund Budget**

### • Total revenue up 0.23%

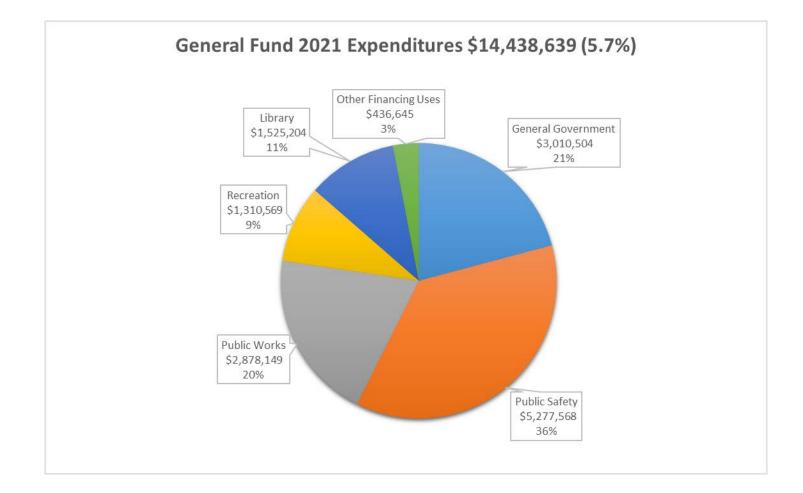
- Local Government Aid (LGA) certified at an increase of \$75K, 2.3%
  - However, this is a number to watch for potential cuts based on the State's deteriorating economic forecasts
- Property Tax levy increase required to balance budget

General Fund Levy will need to increase to balance budget

GENERAL FUND SUMMARY				2020 YTE						
			_	of bud	geted					
			_	2020	\$ as of	% of		2021 🖊	2021 vs 2020	2022
REVENUES BY MAJOR CATEGORY	2017 Actual	2018 Actual	2019 Actual	Adopted	06-30-20	budget	% of Total	Proposed	% increase	Projected
Property Taxes	5,508,033	6,133,235	6,583,221	7,235,479	2,607,692	36.04%	51.5%	7,235,479	0.00%	7,235,479
Other Taxes	116,745	125,994	179,686	146,100	18,811	12.88%	1.0%	146,100	0.00%	146,100
Licenses & Permits	859,248	627,896	572,387	500,450	390,220	77.97%	3.6%	504,875	0.88%	504,875
Intergovernmental	3,659,007	3,829,759	3,852,999	4,022,686	260,282	6.47%	28.6%	4,070,716	1.19%	4,070,716
Charges for Service	1,219,594	1,289,252	1,420,088	1,510,880	550,993	36.47%	10.7%	1,496,378	-0.96%	1,496,378
Fines & Forfeitures	98,171	111,751	88,415	119,000	33,902	28.49%	0.8%	119,000	0.00%	119,000
Other Revenue	303,312	481,266	512,244	385,975	136,308	35.32%	2.7%	390,023	1.05%	390,023
Other Financing Sources	167,464	70,000	362,493	141,267	4,236	3.00%	1.0%	131,767	-6.72%	131,767
TOTAL REVENUES	11,931,574	12,669,153	13,571,533	14,061,837	4,002,444	28.46%	100.0%	14,094,338	0.23%	14,094,338

• Most other revenue items comparable to prior year, no significant increases

## **General Fund Expense**





### City-wide Levy

City of Northfield			4				5.30%			
Total Levy							Levy			
		Actual		Actual	Actual	Р	reliminary			
		2018		2019	2020		2021	\$ CI	nange	% Change
For Operations										
General Fund		6,155,318		6,558,566	7,235,479		7,541,351		305,872	4.2%
NCRC Operations		189,472		189,472	189,472		195,156		5,684	3.0%
Park Fund (\$25K for Capital Lease payment)		94,500		94,500	97,335		100,255		2,920	3.0%
City Facilities Fund		42,000		42,000	43,260		44,558		1,298	3.0%
Vehicle & Equipment Replacement Fund		315,079		315,079	324,531		334,267		9,736	3.0%
Total Operations Levy		6,796,369		7,199,617	7,890,077		8,215,587		325,510	4.1%
For Other										
Abatement - Roof Repair					30,092		30,092		-	0.0%
COPS (debt) Police Facility		435,000		175,000	175,000		175,000		-	0.0%
	_	435,000		175,000	205,092		205,092		-	0.0%
For Bonded Debt										
2007A GO Improvement Bonds		10,500		-	-		-		-	
2015A GO Improvement Bonds (refund 2008B)		83,000		35,000	-		-		-	
2009A GO Improvement Bonds		56,000		35,000	5,000		-		(5,000)	-100.0%
2010A GO Improvement Bonds		151,000		151,000	152,000		-		(152,000)	-100.0%
2011A GO Improvement Bonds		57,000		50,000	55,000		50,000		(5,000)	-9.1%
2012A GO Improvement Bonds		48,000		57,000	55,000		50,000		(5,000)	-9.1%
2013A GO Improvement Bonds		75,000		75,000	75,000		75,000		-	0.0%
2014A GO Improvement Bonds		82,000		56,000	66,000		55,000		(11,000)	-16.7%
2015A GO Improvement Bonds		124,000		120,000	95,000		95,000		-	0.0%
2016C GO Improvement Bonds		58,000		58,000	58,000		58,000		-	0.0%
2017A GO Improvement Bonds		-		55,000	60,000		55,000		(5,000)	-8.3%
2018B GO Improvement Bonds		-		192,000	179,000		182,500		3,500	2.0%
2019A GO Improvement Bonds		-		-	227,008		214,000		(13,008)	-5.7%
2020A GO Improvement Bonds		-		-			400,321		400,321	
Subtotal		744,500		884,000	1,027,008		1,234,821		207,813	20.2%
Facilities Related										
2016 Equipment Certificates		133,000		136,000	133,000		133,000		-	0.0%
Public Project Revenue (Pool)		238,000		239,000	239,000		230,000		(9,000)	-3.8%
2012 Equipment Certificates		91,000		500	-		-		-	
2018A NAFRS		-		215,000	215,000		215,000		-	0.0%
Subtotal		462,000		590,500	587,000		578,000		(9,000)	-1.5%
Total Debt Levy		1,641,500		1,649,500	1,819,100		2,017,913		198,813	10.9%
Total General Levy		8,437,869		8,849,117	9,709,177		10,233,500		524,323	5.4%
								\$	-	
EDA	\$	239,680	\$	251,664	\$ 262,486	\$	272,985	\$	10,499	4.0%
HRA	\$	244,263	\$	256,476	\$ 267,504	\$	278,204	\$	10,700	4.0%
Total City-Wide Levy		8,921,812		9,357,257	10,239,167		10,784,690		545,523	5.3%

#### Overall 5.3% increase in City-wide Levy

#### General Fund 3.0% increase in Levy

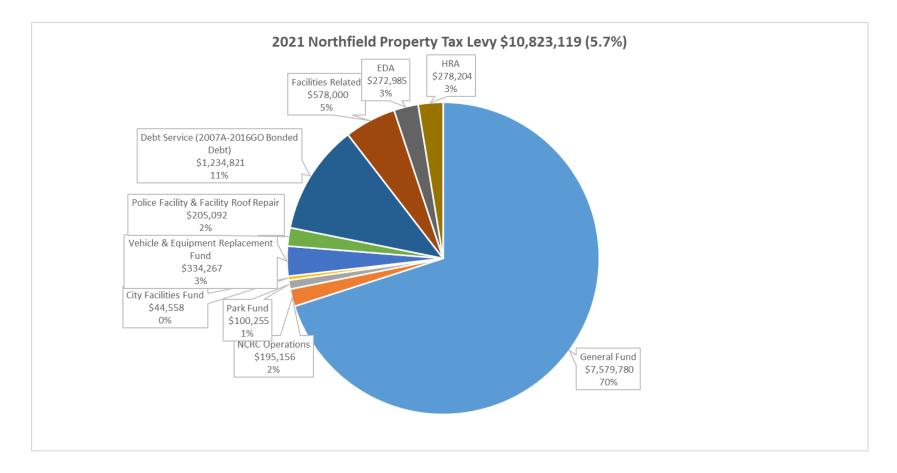
All Debt Service Funds 1.9% increase in Levy

EDA/HRA combined 0.2% increase in Levy

Other Funds combined 0.2% increase in Levy

New Police Expenditures - not included in roll-up 0.4% increase in Levy

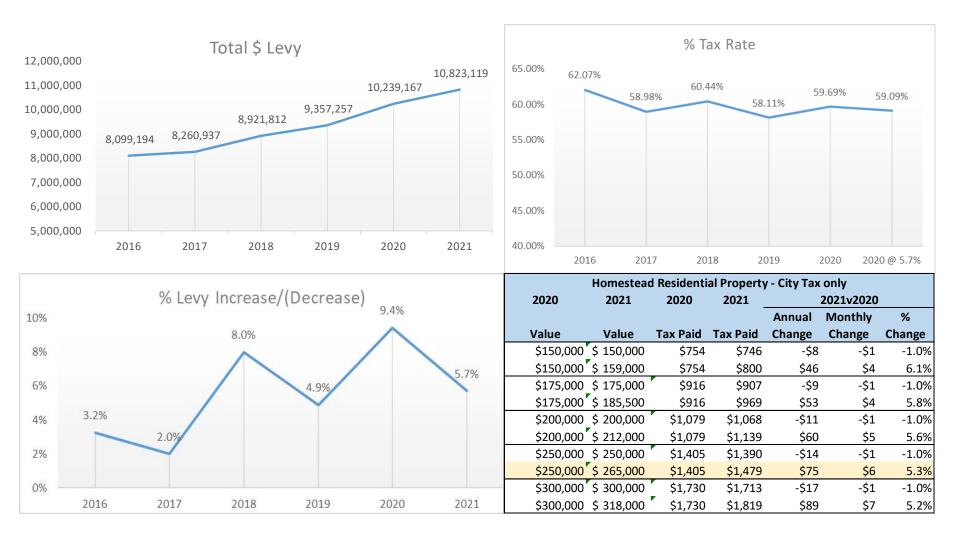
## City-wide Levy



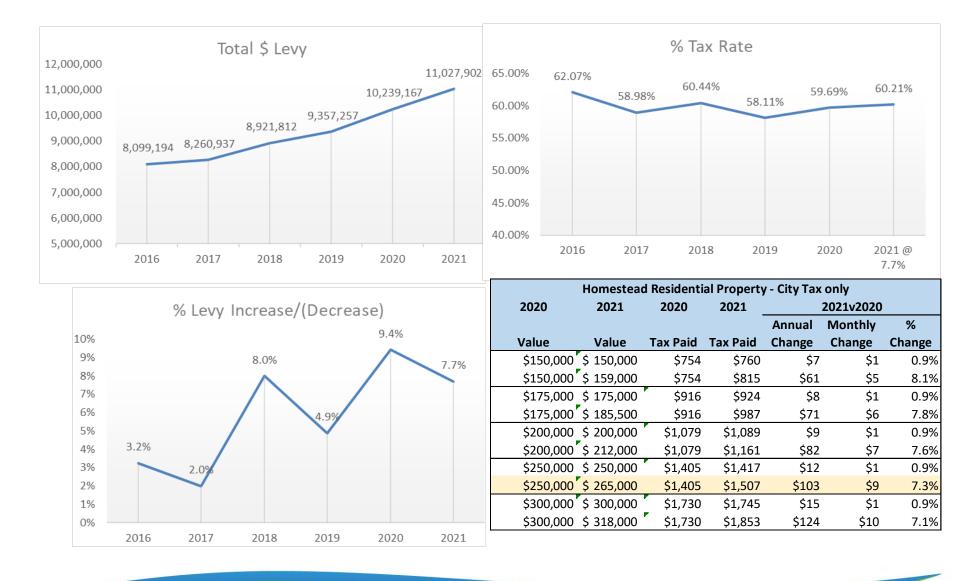


### 5.7% Levy increase

Note: The city tax rate decreases slightly with this option

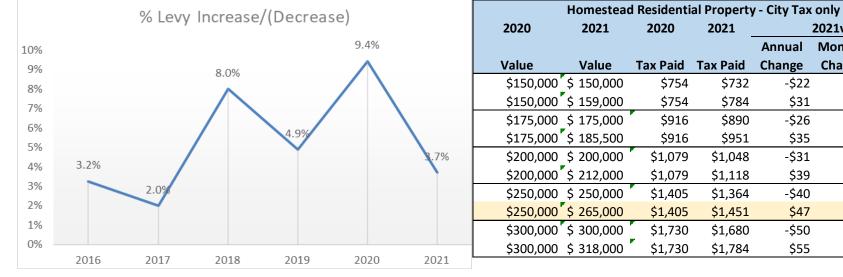


### 7.7% Levy increase



### **3.7% Levy increase**





2021v2020

Monthly

Change

-\$2

\$3

-\$2

\$3

-\$3

\$3

-\$3

\$4

-\$4

\$5

%

Change

-2.9%

4.0%

-2.9%

3.8%

-2.9%

3.6%

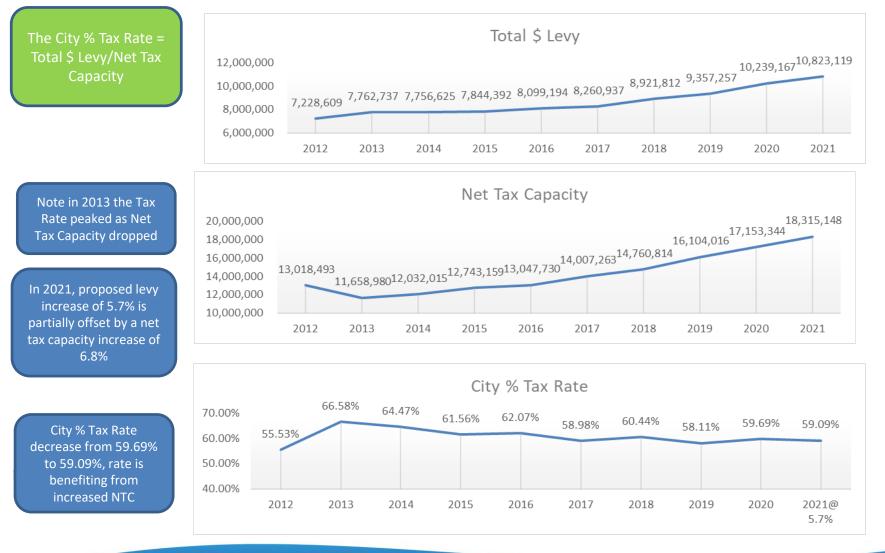
-2.9%

3.3%

-2.9%

3.2%

## Historical View Levy/Tax Rate



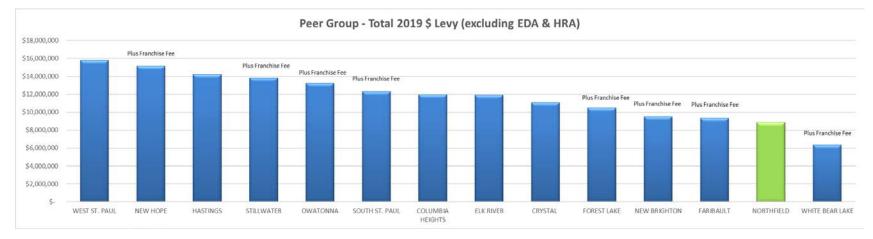
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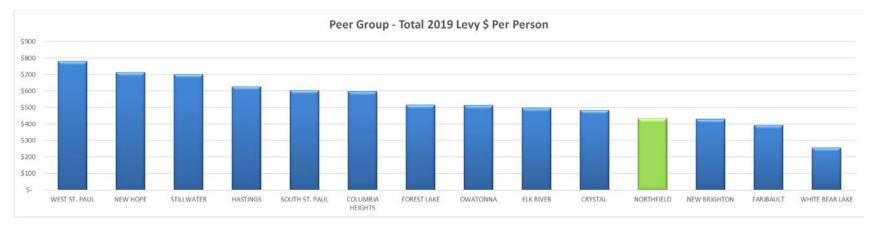


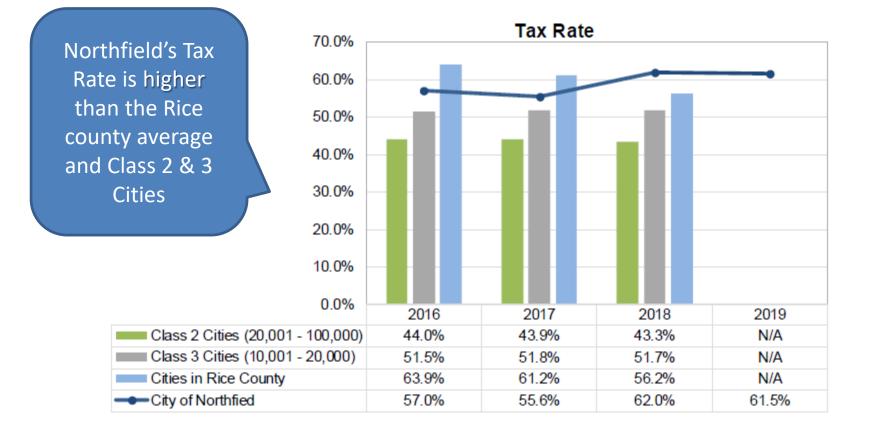
Taxes - Per Capita

Source: Abdo, Eick & Meyers, LLP Audit Presentation

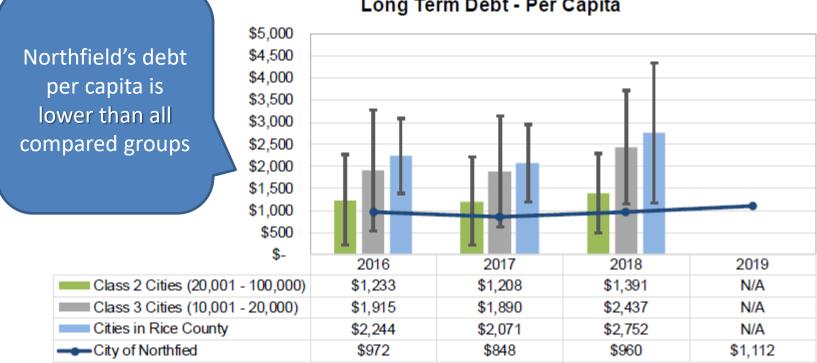
#### •8 of the 13 Peer Group Cities also have a Franchise Fee







Source: Abdo, Eick & Meyers, LLP Audit Presentation



Long Term Debt - Per Capita

Source: Abdo, Eick & Meyers, LLP Audit Presentation

## **Budget & Levy Schedule**

#### <u>September</u>

- September 15<sup>th</sup> adoption of 2021 Preliminary Levy
  - Final Approved Levy in December can go down, but not up from Preliminary Levy
- September 15<sup>th</sup> approve 2021 Utility Rates

### <u>October</u>

• October 13<sup>th</sup> Budget Worksession – prioritize additional expense items

### <u>November</u>

• November 10th Budget Worksession – review December presentation and determine recommendation for levy

### <u>December</u>

- December 1<sup>st</sup> Public Hearing 6:00 p.m. on the 2021 Budget and Tax Levy
- December 1<sup>st</sup> approval of Levy and Budget