

# Elect Erica Zweifel

## Mayor of Northfield



SCAN FOR  
ELECTION INFO

I'm ready to work together to build a more transparent, accountable, and sustainable government in Northfield.

- **Spend within our means.** We'll start strategic planning with available resources rather than desired projects. We'll use financial data to prioritize and plan city projects which are manageable in terms of debt and tax capacity, life-cycle costs, staff time and citizen input.
- **More voices at the table leads to better solutions for Northfield.** Public input must happen earlier so local knowledge can be used to plan rather than be limited to comments on finished projects. I'm **committed to real engagement** which prioritizes constituent voices, welcomes debate, and tells people how their input is used to make decisions.
- To **increase our tax base** I would support our current businesses and their future planning, while recruiting businesses that complement our top economic sectors (education, healthcare and manufacturing).
- I have the experience to get things done with **12 years of city council experience.**

Erica Zweifel for Mayor  
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Northfield, MN 55057

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emails

