

KYMN 2025 Feedback Survey

Thank you for taking the time to provide feedback to for KYMN to continue serving our listeners and the Northfield area. We greatly value this feedback and ***it will help us determine the future direction and goals of KYMN.*** In total this survey should only take about 5 minutes. By participating, you have the option to put your name in for a drawing of the following prizes:

- A pair of Minnesota Twins Tickets
- \$50 of Northfield Chamber Bucks

The survey is due by January 31st the drawing will be conducted the following day. Please turn in to the KYMN studios when completed.

Email or Phone Number - *You do not have to provide any contact info in which case you will not be placed into the drawing.*

How Often Do You Do the Following?					
	Please Circle One				
Listen Live - AM Radio	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Listen Live - FM Radio	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Listen Live - kymnradio.net	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Listen Live - TuneIn App	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Listen Live - Amazon Alex or Google home	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Listen to Podcast/Recordings	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
Visit kymnradio.net	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a
See KYMN posts on Social Media	Daily	2-4 Times A Week	Once A Week	Once A Month	n/a

What is the Primary Reason You Listen to KYMN Radio (Live or Podcasts)?

What is the Primary Reason You Visit kymnradio.net?

Do You Think KYMN Is A Trustworthy and Reliable Source for Local News and Information?

Do You Think KYMN is Sufficiently Northfield/Locally Focused?

KYMN Is Looking to Add More Ag-based Programs To Our Lineup.

What type of programming would you like (headlines, closing prices, livestock report, dairy report) and what times would you like this programming??

What Type of Programs Would You Like More of on KYMN Radio?

Ex. Local News, National News, Music, Raider Sports, and Community Programs?

Any Other General KYMN Feedback?

Please Rank the Following Shows that you listen to on the following scale and leave comments	
	Please Circle The Following Answers & Provide Comments
Rich & Ryan in the Morning	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
KYMN Newscasts	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
Weekends With Wendy	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
ArtZany!	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
Raider Wrap & Sports Broadcasts	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
Twins Baseball	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
KYMN Music	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>
Monthly & Weekly Programs	<p>How Often Do You Listen: Every time Frequently Sometimes n/a</p> <p>Program Quality: Bad Okay Good Great</p> <p>Comments:</p>

There is space for additional comments on the back of this page.