

Safe Transportation Network for All Safe Speeds



WHY SPEED MATTERS

75%

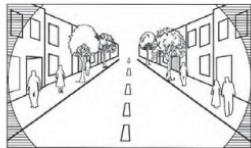


Drivers yield
75% of the time
when traveling
20 MPH

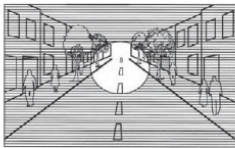
17%



Drivers yield only
17% of the time
when traveling
37 MPH



Field of vision at 15 MPH



Field of vision at 30 to 40 MPH

HIT BY A VEHICLE
TRAVELING AT:

20
MPH



9 out of 10 pedestrians survive

HIT BY A VEHICLE
TRAVELING AT:

30
MPH



5 out of 10 pedestrians survive

HIT BY A VEHICLE
TRAVELING AT:

40
MPH



Only 1 out of 10 pedestrians survives

GRAPHIC BY
DUSTIN GOTT

- Streets that separate space for cars, people walking, people biking, are the safest streets for everyone
- Minimizing conflicts benefits everyone
- Speed is #1 factor in all traffic deaths, in and out of cars