

City of Northfield Community Survey

Thursday, March 06, 2025

653

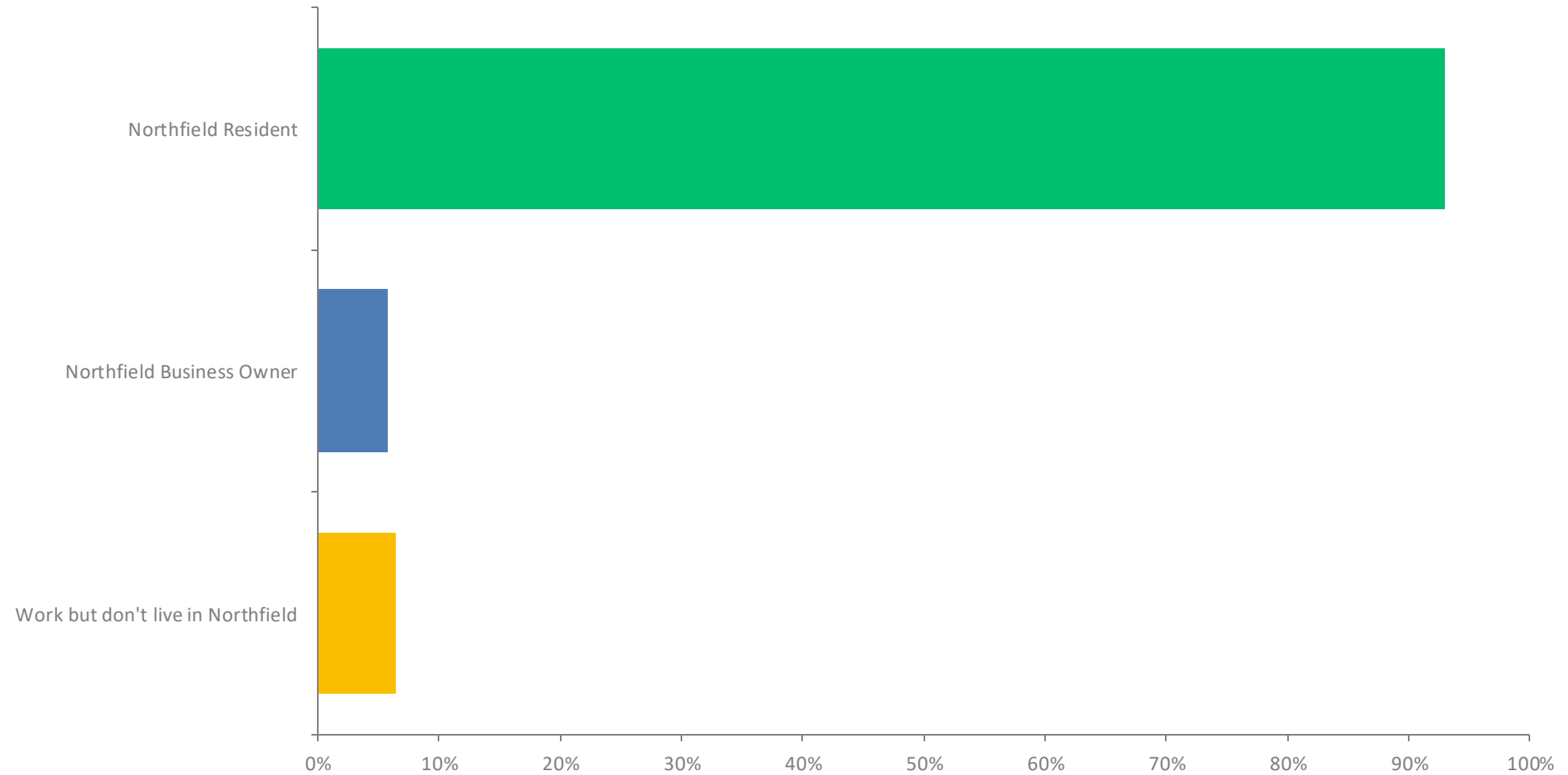
Total Responses

March 2025

Complete Responses: 653

Q1: You are answering this survey as:

Answered: 653 Skipped: 0



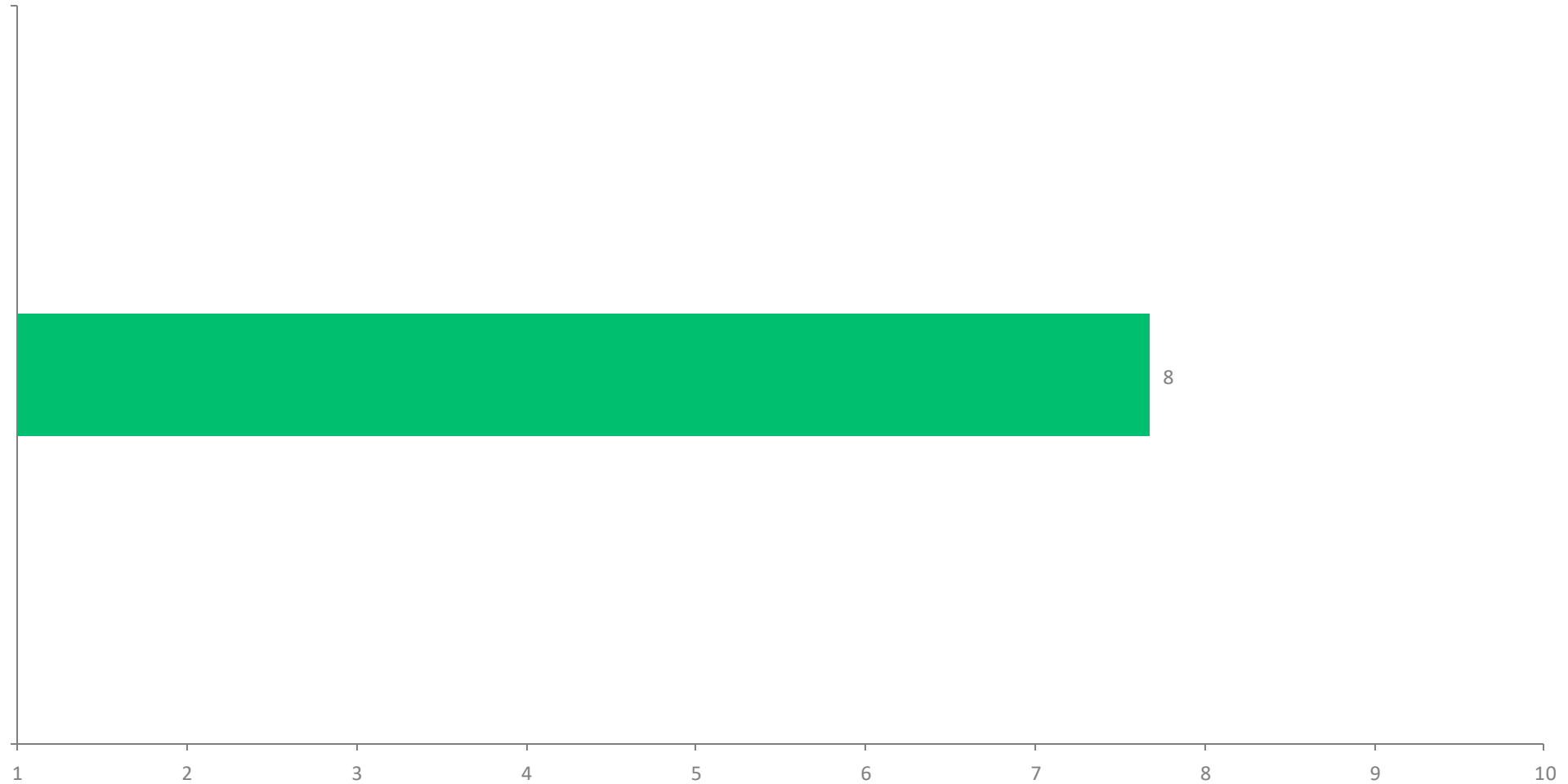
Q1: You are answering this survey as:

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Northfield Resident	92.96%	607
Northfield Business Owner	5.82%	38
Work but don't live in Northfield	6.43%	42
TOTAL		687

Q2: On a scale of 1-10 (10 being the highest), how would you rate the overall quality of life in Northfield?

Answered: 653 Skipped: 0



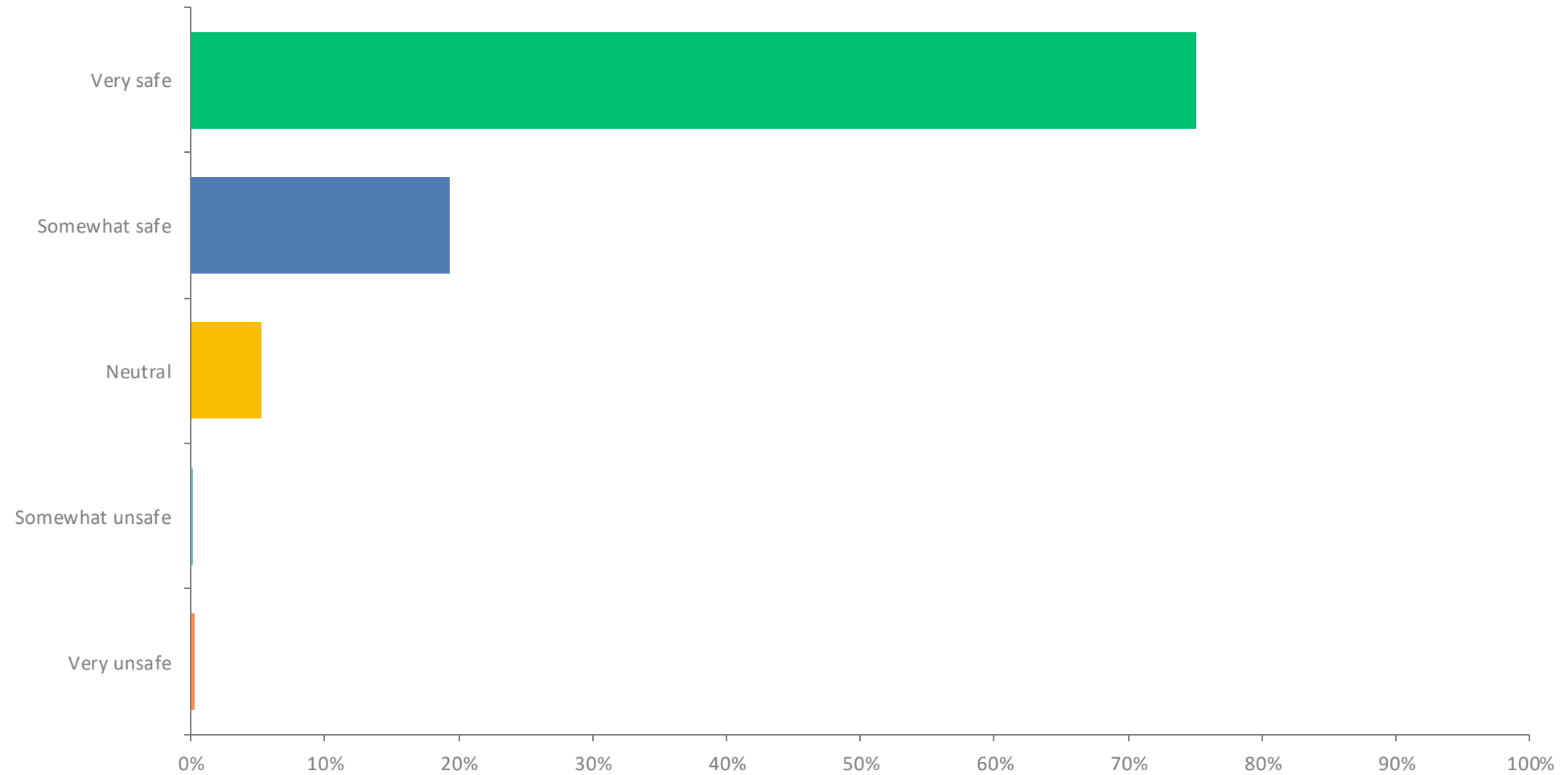
Q2: On a scale of 1-10 (10 being the highest), how would you rate the overall quality of life in Northfield?

Answered: 653 Skipped: 0

ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	8	5,010	653

Q3: How safe do you feel in Northfield?

Answered: 653 Skipped: 0



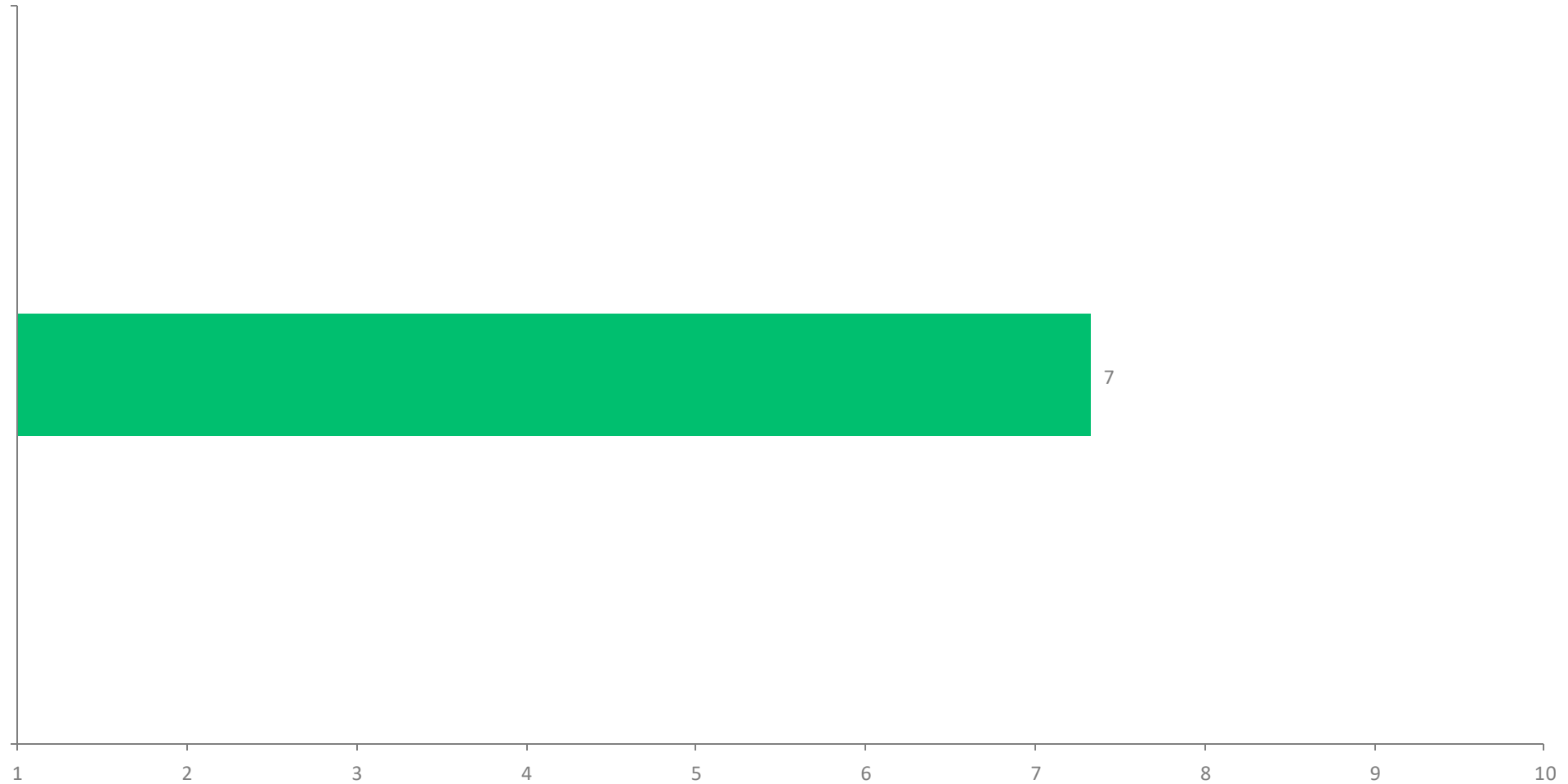
Q3: How safe do you feel in Northfield?

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Very safe	75.04%	490
Somewhat safe	19.30%	126
Neutral	5.21%	34
Somewhat unsafe	0.15%	1
Very unsafe	0.31%	2
TOTAL		653

Q4: How likely are you to recommend Northfield as a place to live? (Please rate on a scale from 1 to 10, with 10 being extremely likely).

Answered: 653 Skipped: 0



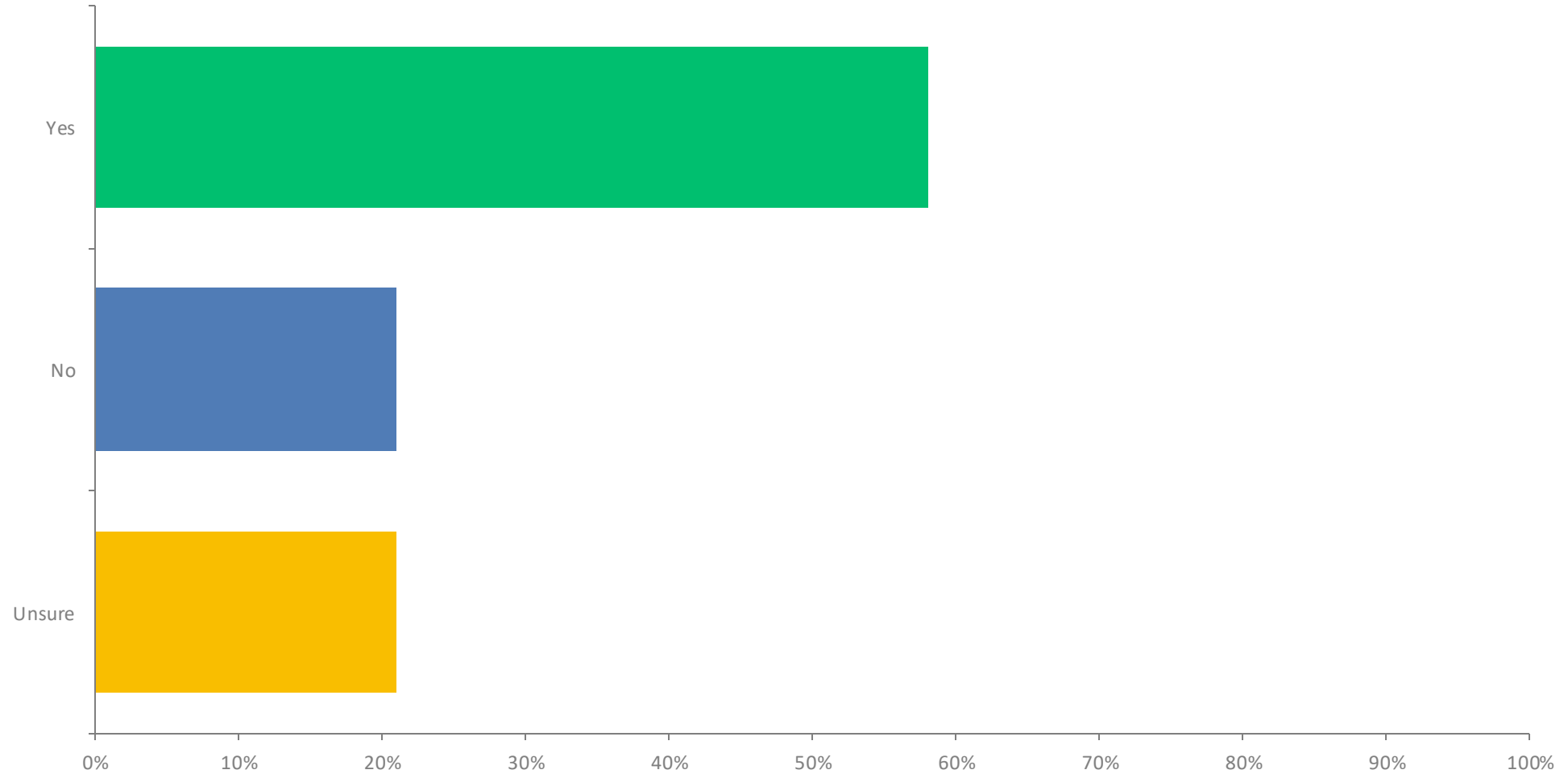
Q4: How likely are you to recommend Northfield as a place to live? (Please rate on a scale from 1 to 10, with 10 being extremely likely).

Answered: 653 Skipped: 0

ANSWER CHOICES	AVERAGE NUMBER	TOTAL NUMBER	RESPONSES
	7	4,780	653

Q5: Do you feel a strong sense of community in Northfield?

Answered: 653 Skipped: 0



Q5: Do you feel a strong sense of community in Northfield?

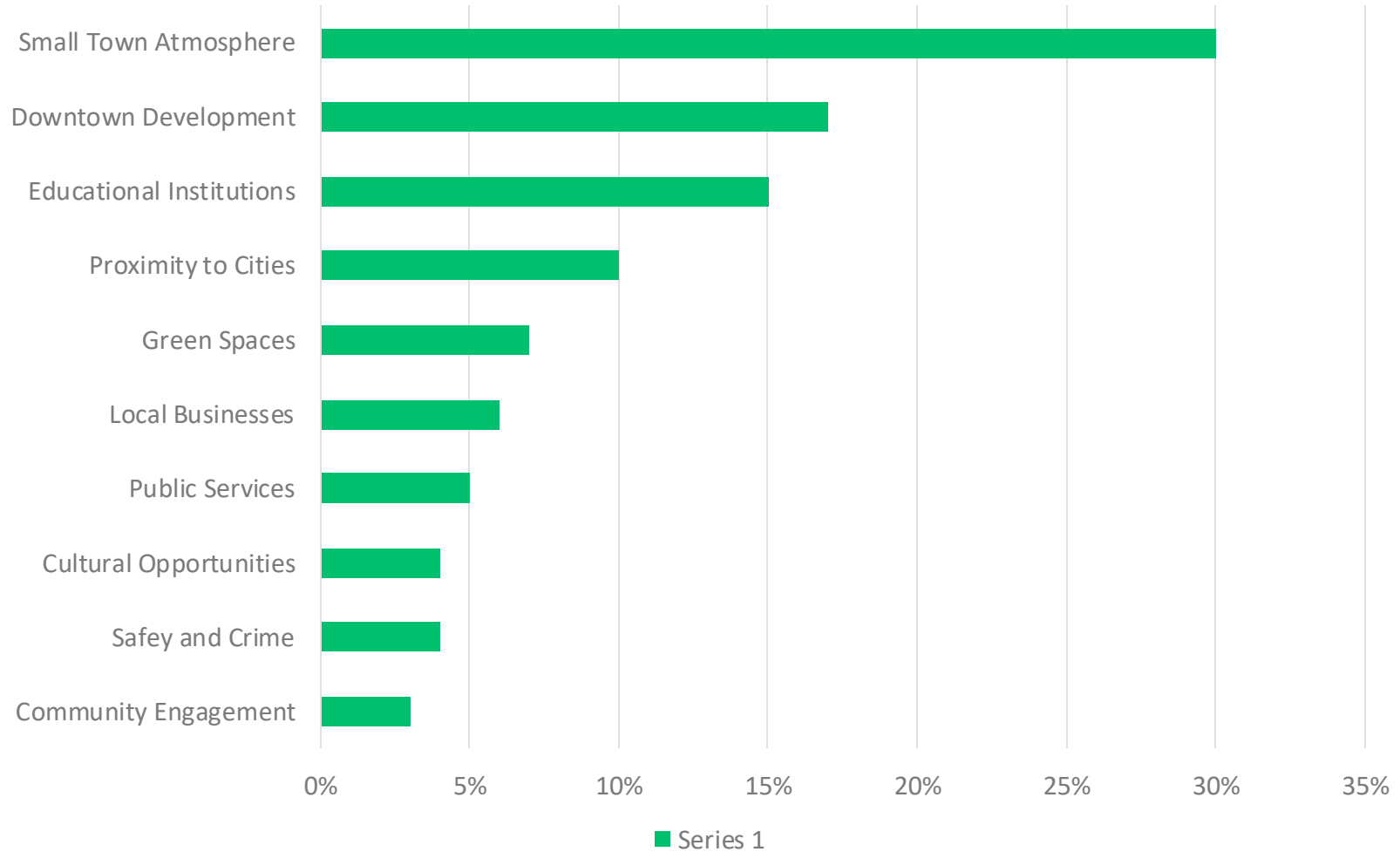
Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Yes	58.04%	379
No	20.98%	137
Unsure	20.98%	137
TOTAL		653

Q6: What do you love most about living in Northfield?

Answered: 653 Skipped: 0

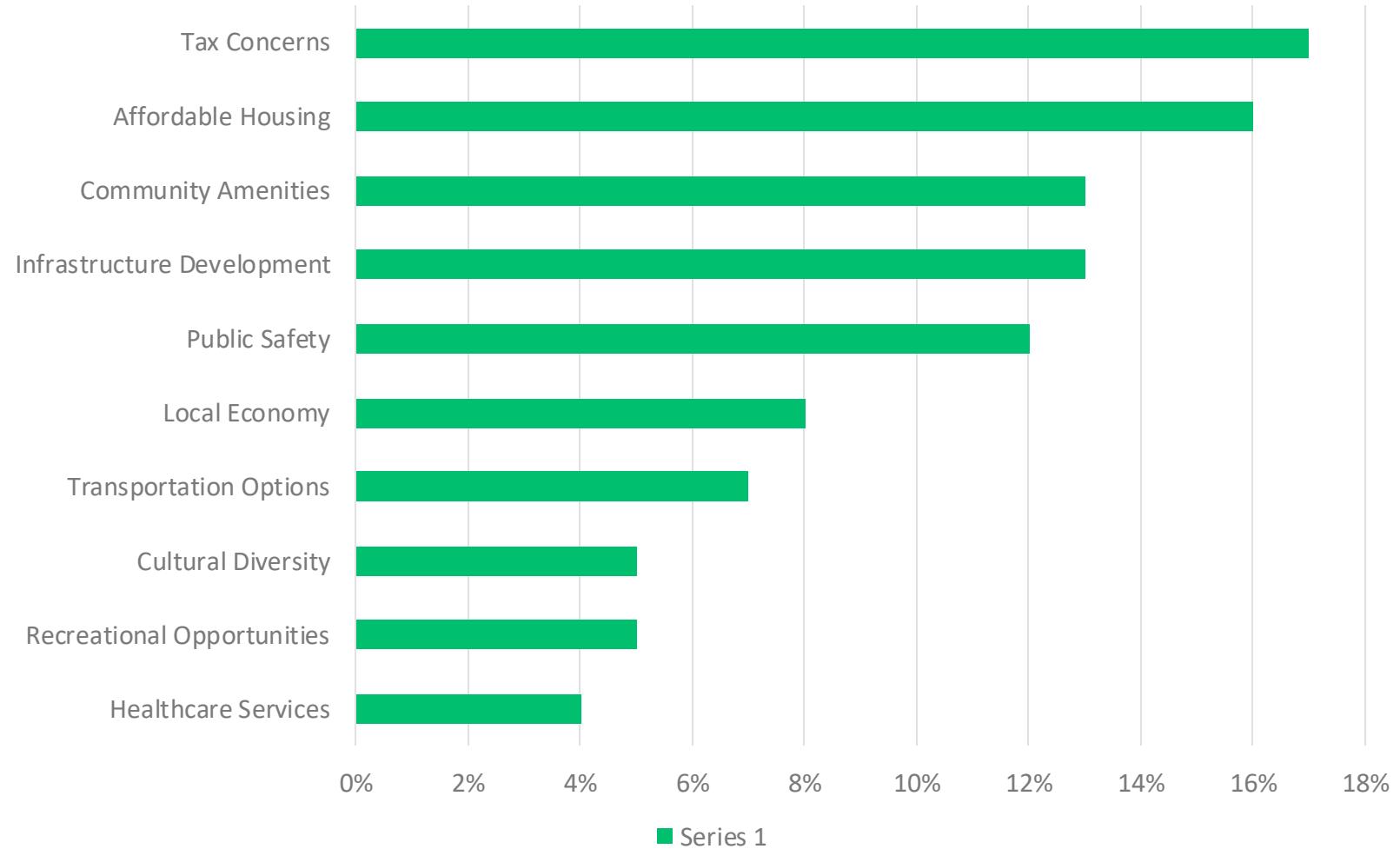
Top 10 Themes



Q7: When you think of quality of life, what things are missing in Northfield?

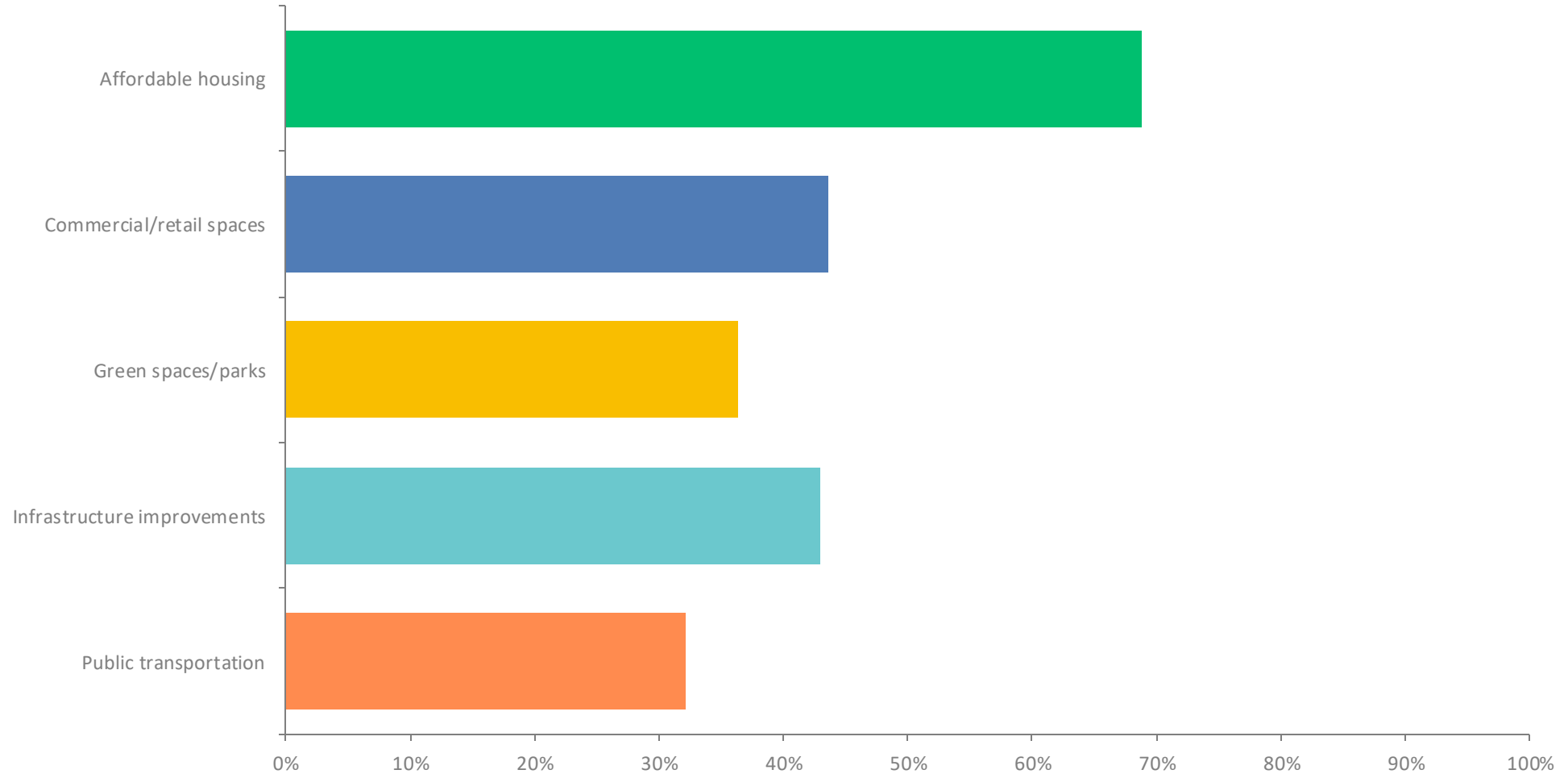
Answered: 653 Skipped: 0

Top 10 Themes



Q8: What types of development should the city prioritize? (select all that apply)

Answered: 653 Skipped: 0



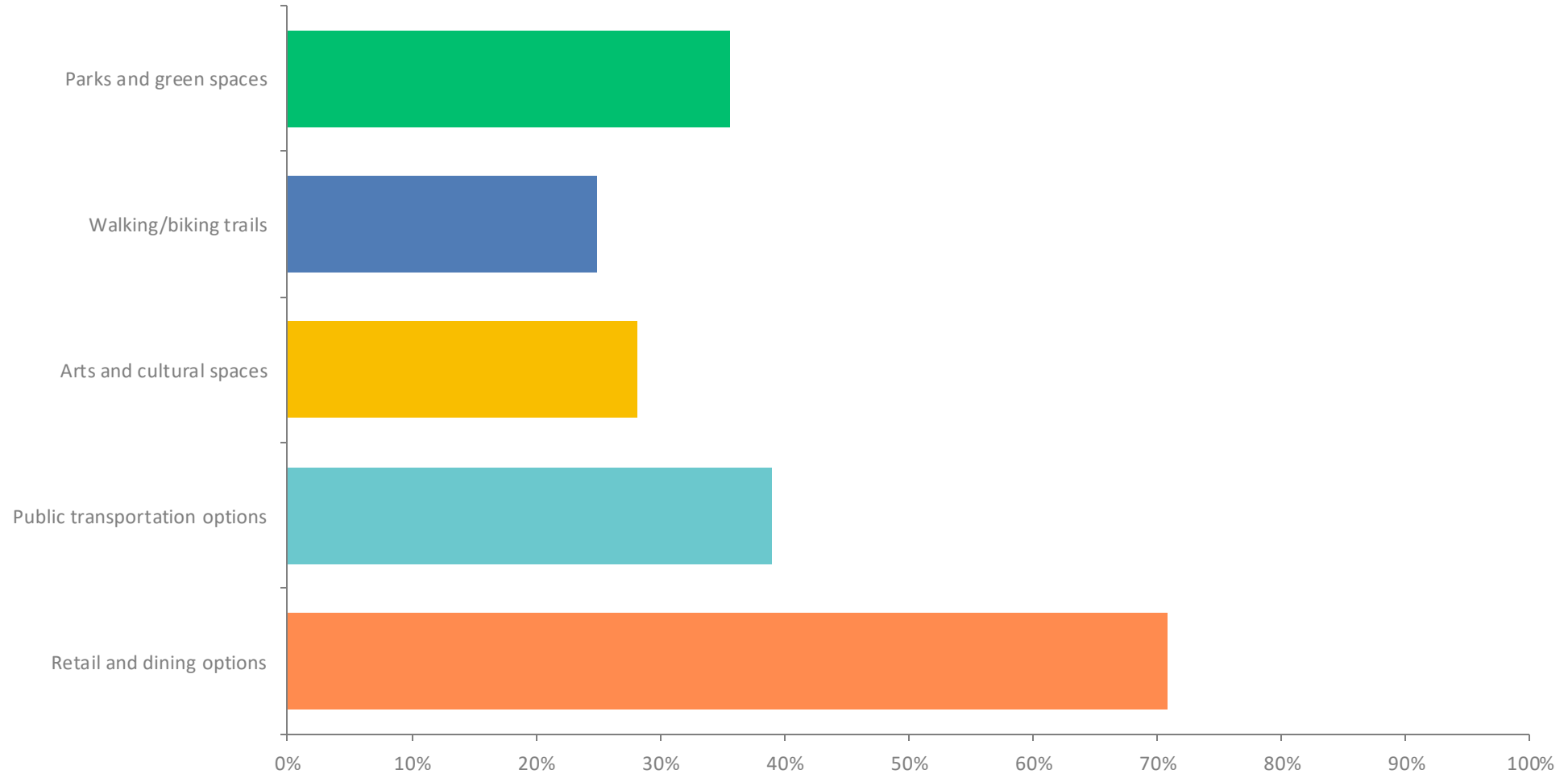
Q8: What types of development should the city prioritize? (select all that apply)

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Affordable housing	68.76%	449
Commercial/retail spaces	43.49%	284
Green spaces/parks	36.29%	237
Infrastructure improvements	42.88%	280
Public transportation	32.16%	210
TOTAL		1460

Q9: What types of amenities would you like to see more of in Northfield? (select all that apply)

Answered: 653 Skipped: 0



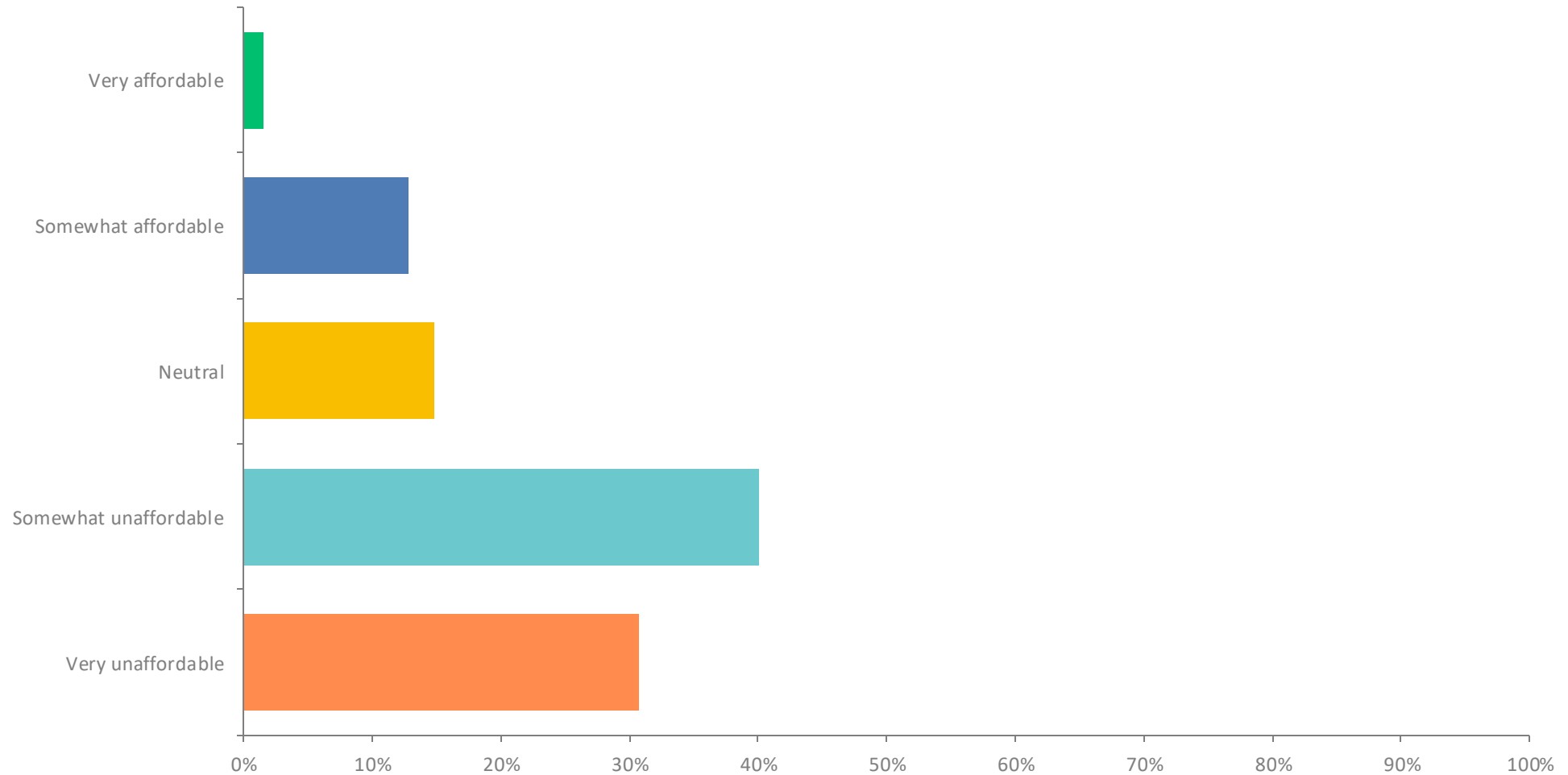
Q9: What types of amenities would you like to see more of in Northfield? (select all that apply)

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Parks and green spaces	35.53%	232
Walking/biking trails	24.96%	163
Arts and cultural spaces	28.18%	184
Public transportation options	38.90%	254
Retail and dining options	70.90%	463
TOTAL		1296

Q10: How affordable do you consider housing in Northfield?

Answered: 653 Skipped: 0



Q10: How affordable do you consider housing in Northfield?

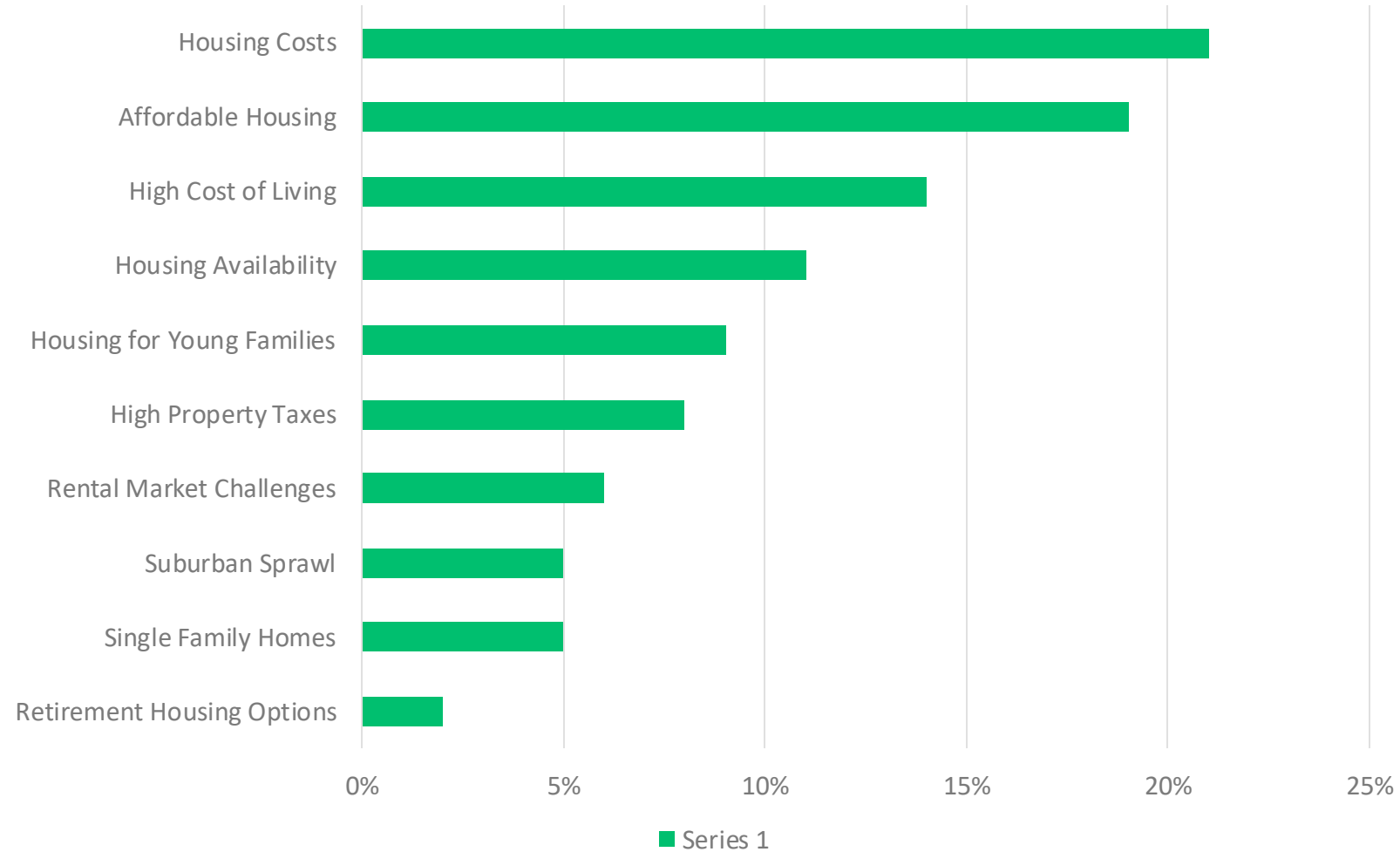
Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Very affordable	1.53%	10
Somewhat affordable	12.86%	84
Neutral	14.85%	97
Somewhat unaffordable	39.97%	261
Very unaffordable	30.78%	201
TOTAL		653

Q11: What housing challenges do you or people you know experience in Northfield?

Answered: 653 Skipped: 0

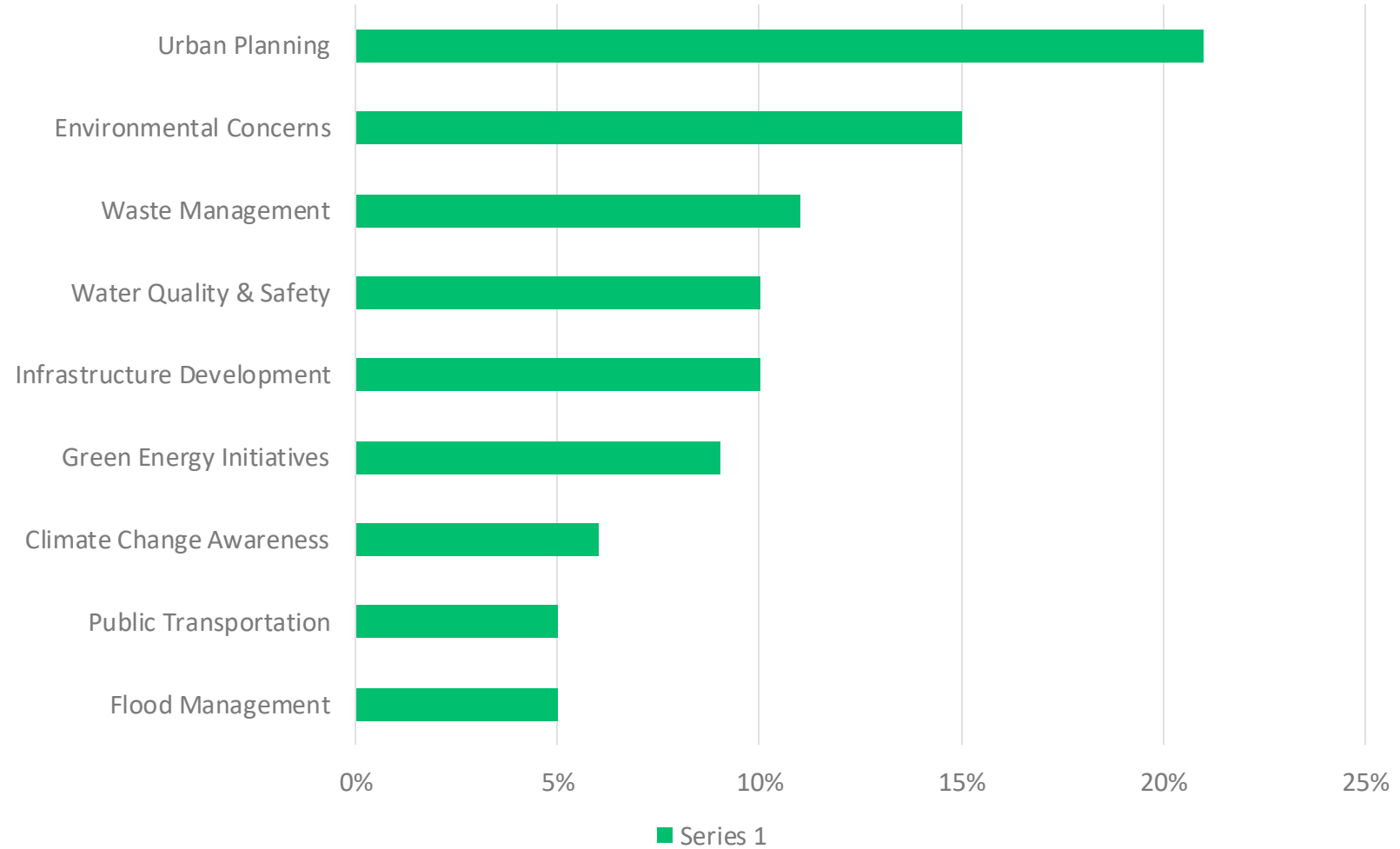
Top 10 Themes



Q12: Are there environmental concerns in Northfield that you think need more attention?

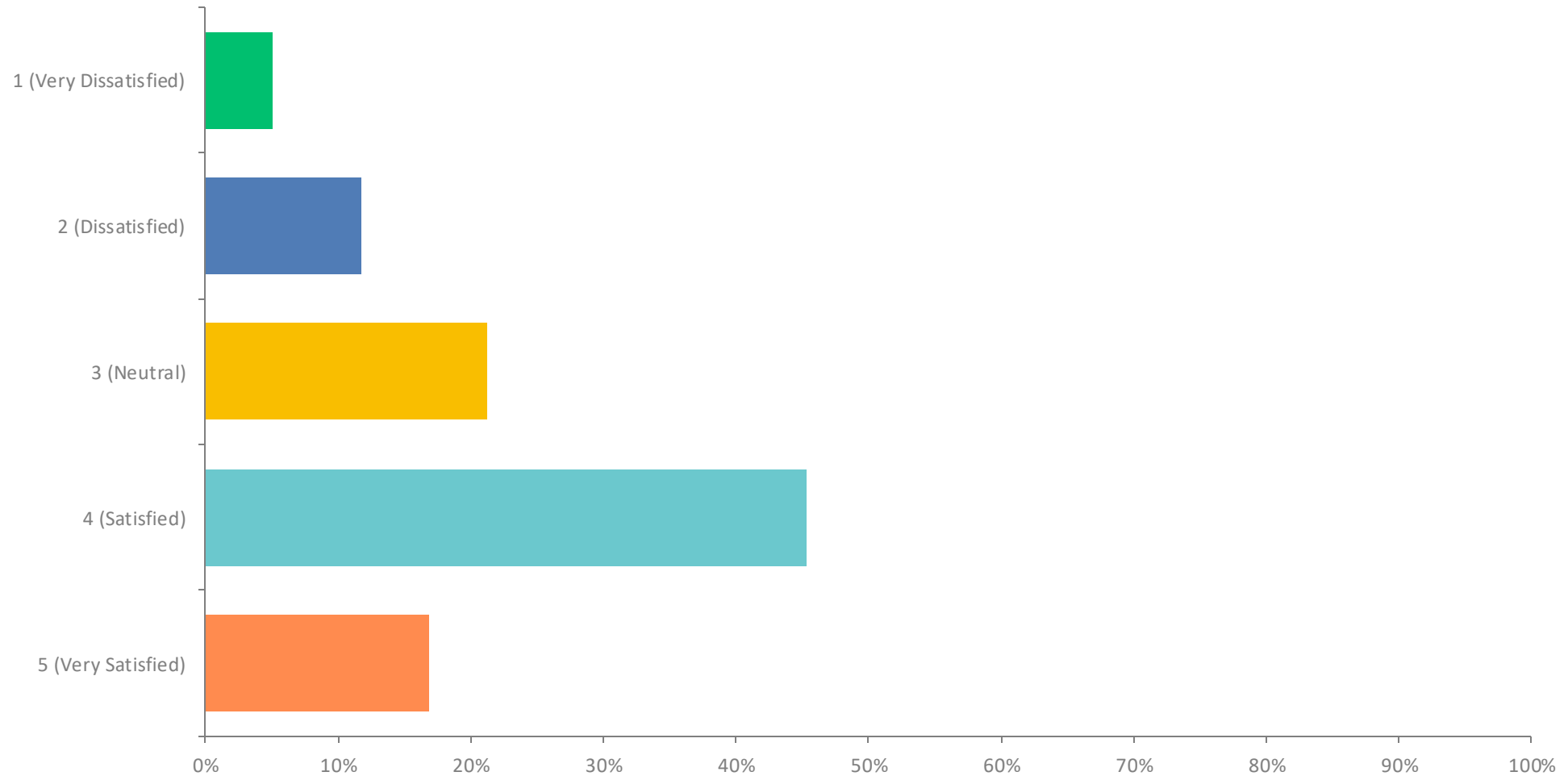
Answered: 653 Skipped: 0

Top 10 Themes



Q13: How satisfied are you with the quality and efficiency of the services provided by the City of Northfield (e.g. public safety, road maintenance, parks and recreation, library)? Please rate on a scale of 1 (Very Dissatisfied) to 5 (Very Satisfied) and share any feedback you have.

Answered: 653 Skipped: 0



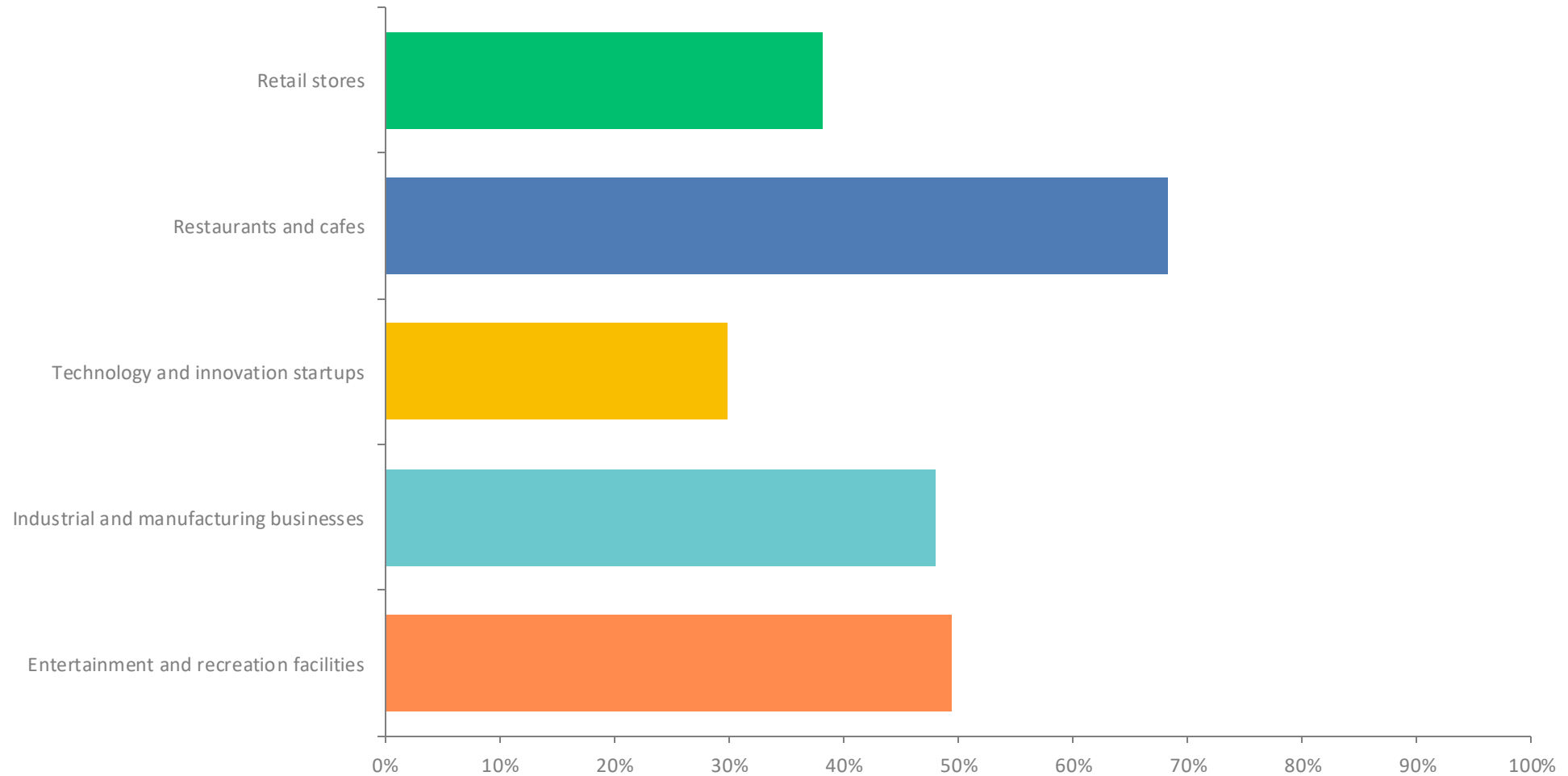
Q13: How satisfied are you with the quality and efficiency of the services provided by the City of Northfield (e.g. public safety, road maintenance, parks and recreation, library)? Please rate on a scale of 1 (Very Dissatisfied) to 5 (Very Satisfied) and share any feedback you have.

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
1 (Very Dissatisfied)	5.05%	33
2 (Dissatisfied)	11.64%	76
3 (Neutral)	21.13%	138
4 (Satisfied)	45.33%	296
5 (Very Satisfied)	16.85%	110
TOTAL		653

Q14: What types of businesses would you like to see more of in Northfield? (select all that apply)

Answered: 653 Skipped: 0



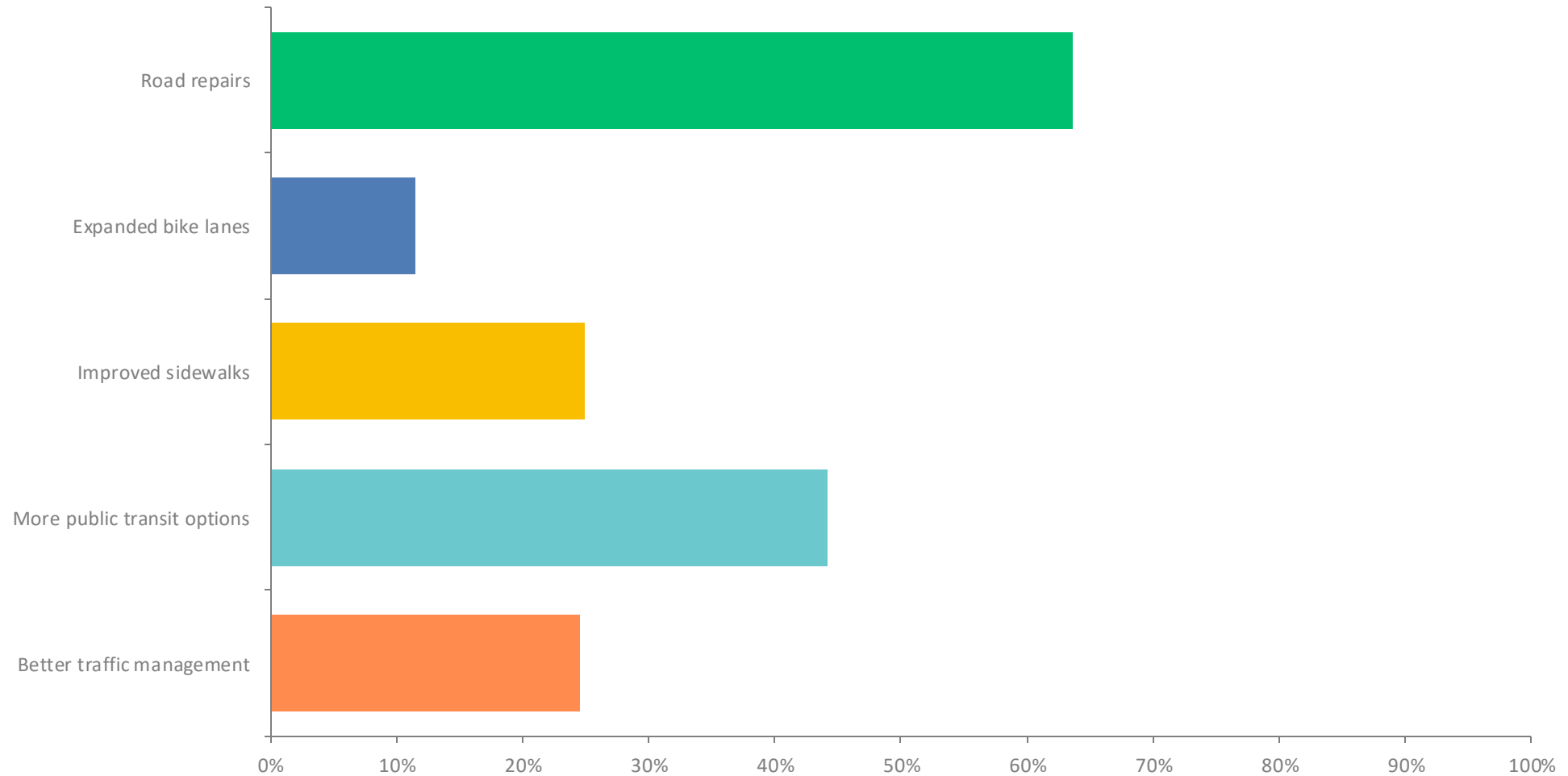
Q14: What types of businesses would you like to see more of in Northfield? (select all that apply)

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Retail stores	38.13%	249
Restaurants and cafes	68.30%	446
Technology and innovation startups	29.86%	195
Industrial and manufacturing businesses	47.93%	313
Entertainment and recreation facilities	49.31%	322
TOTAL		1525

Q15: What types of transportation improvements do you believe Northfield needs most? (select all that apply)

Answered: 653 Skipped: 0



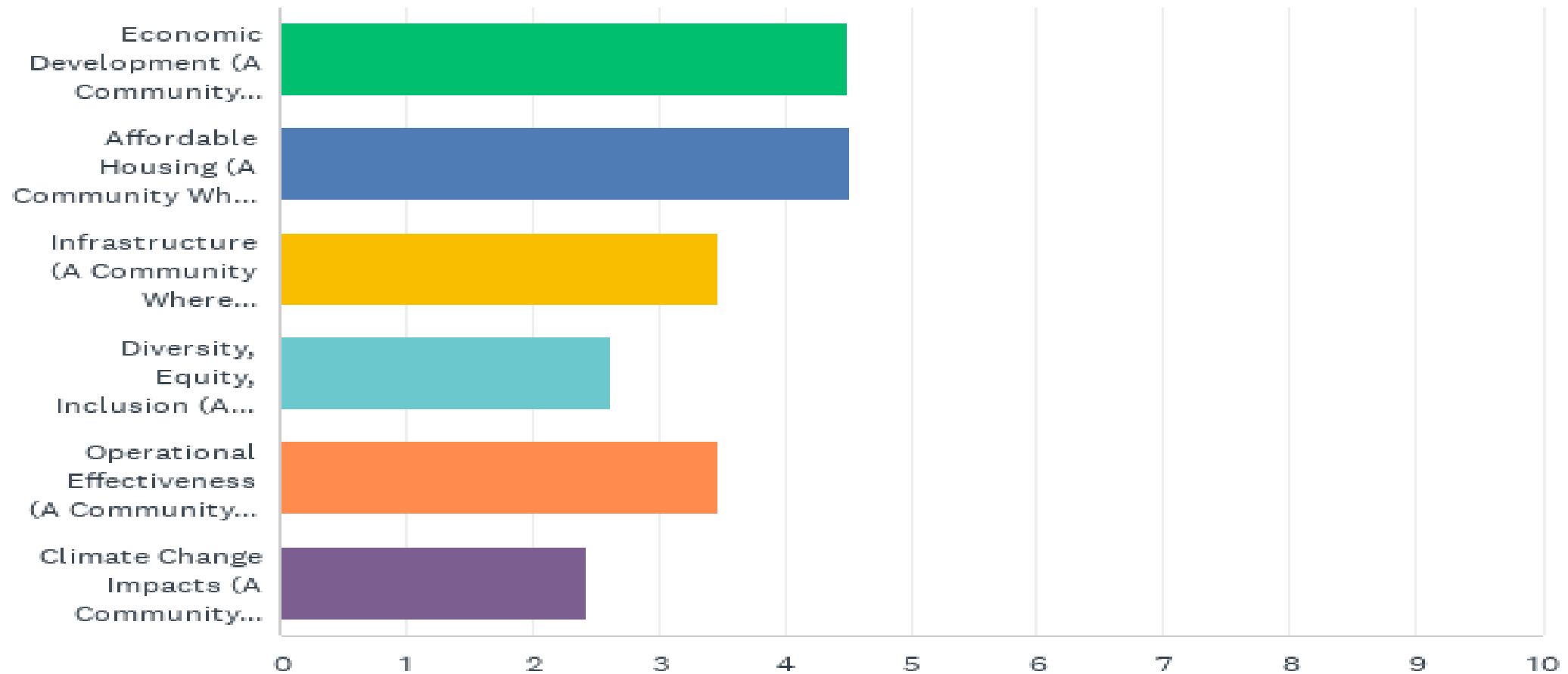
Q15: What types of transportation improvements do you believe Northfield needs most? (select all that apply)

Answered: 653 Skipped: 0

ANSWER CHOICES	RESPONSES	
Road repairs	63.55%	415
Expanded bike lanes	11.49%	75
Improved sidewalks	24.96%	163
More public transit options	44.10%	288
Better traffic management	24.50%	160
TOTAL		1101

Q16: The City of Northfield has identified the following priorities. Please rank them in order of importance, with the first choice (at the top) being the most important and the last choice (at the bottom) being the least important.

Answered: 642 Skipped: 11



Q16: The City of Northfield has identified the following priorities. Please rank them in order of importance, with the first choice (at the top) being the most important and the last choice (at the bottom) being the least important.

Answered: 642 Skipped: 11

	1	2	3	4	5	6	TOTAL	SCORE
Economic Development (A Community That's Economically Thriving)	31.31% 201	27.41% 176	16.98% 109	12.62% 81	6.39% 41	5.30% 34	642	4.49
Affordable Housing (A Community Where Everyone Can Afford to Live)	33.33% 214	24.45% 157	16.20% 104	15.73% 101	6.70% 43	3.58% 23	642	4.51
Infrastructure (A Community Where Infrastructure Supports its Objectives)	7.01% 45	17.13% 110	26.95% 173	23.68% 152	14.80% 95	10.44% 67	642	3.47
Diversity, Equity, Inclusion (A Community that Welcomes Everyone)	6.07% 39	10.44% 67	11.68% 75	15.58% 100	24.61% 158	31.62% 203	642	2.63
Operational Effectiveness (A Community with a Government that Works)	15.11% 97	13.08% 84	19.00% 122	21.18% 136	19.63% 126	11.99% 77	642	3.47
Climate Change Impacts (A Community that's Resilient and Sustainable)	7.17% 46	7.48% 48	9.19% 59	11.21% 72	27.88% 179	37.07% 238	642	2.44

Q17: Are there any additional priorities you believe the City of Northfield should consider for its next strategic plan? Please share your thoughts.

Answered: 653 Skipped: 0

Top 10 Themes

